



NABA BALLYGUNGE MAHAVIDYALAYA

(Formerly CHARUCHANDRA EVENING COLLEGE)

27E, Bosepukur Road, Kolkata - 700042

Email: nbmv2005@yahoo.co.in, Website: nbmahavidyalaya.in

NAME OF THE ADD ON COURSE: SOCIAL ENTREPRENEURSHIP AND SOCIAL WORK

DURATION: 24th July to 6th August 2018

TOTAL TIME:30 Hrs.

Faculty in Charge: Smt Debisree Bannerjee

Faculty Members: Smt Bithika Sahana
Smt Madhumita Khan
Md. Hasanuzzaman

Course outline and objective: The field of social entrepreneurship strives to solve the problems related to man, society and environment using the knowledge of sociology, Business Management and Entrepreneurship. The field has developed and prospered rapidly in past few years owing to the rising demands of social sector across the world. The global politico-economic-social development have led to and ever rising gap between the have and have-nots and thus an increased need for fresh perspectives to answer the question of inequality, access to resources and sustainable solutions to local-regional problems. Social sectors need professionals who can take the leadership roles and offer sustainable solutions to social problems and situations.

The objective of the course is to:

- Develop individuals as entrepreneurs with an aim to solve social sector problems of urban and rural nature.
- Enable individuals to understand to understand and work with community development initiatives.
- Create an environment for dialogue, advocacy and further research about society, human rights and environment.
- Offer a window of professional opportunities and social sector start-up knowledge.

Course code	Title	Total hours
Module I	Introduction and Foundation	5Hrs Debisree Bannerjee
	<ul style="list-style-type: none"> • Introduction to sociology, social work and social entrepreneurship • Research methods in social work and social entrepreneurship • Importance of social sector and social work 	
Module II	Social Work	4 Hrs Bithika Sahana
	<ul style="list-style-type: none"> • Methods of Social Work: working with group, individual and communities • Human rights advocacy • Case study of organization 	
Module III	Social Entrepreneurship	4Hrs Bithika Sahana
	<ul style="list-style-type: none"> • Introduction and basics of social entrepreneurship • Approaches to social development • Strategic venture design, resource management and social 	



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Principal
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sector marketing

- Funding and legal framework for social ventures
- Social impact assessment
- Sustainable development

Module IV	Social Sector: Community Development	4Hrs Madhumita Khan
	<ul style="list-style-type: none"> • Welfare and Development of weaker and marginal sections • Community participation and organization • Rural and urban community development • modules of community organization and practice • Social policy planning in India • Caste studies 	
Module V	Social sector: Health	4hrs Madhumita Khan
	<ul style="list-style-type: none"> • Health, gender and development • Disease, its prevention, management and health policy • Post-covid health care and management • Reproductive Health • Sanitation, gender and urban-rural divide • Public health and administration • Case study of prominent health organization 	
Module VII	Social sector: Environment	4 Hrs Md. Hasanuzzaman
	<ul style="list-style-type: none"> • Climate change and need of the hour • Climate policies and carbon budgeting • Grassroot level environment organizations • Urban environmental initiatives • Case studies of prominent environmental organization 	

Module VIII Career counselling and social entrepreneurship start-up knowledge session- 5 Hrs- Debisree Bannerjee.



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